

Hospice Care Week 2026

This year's theme is: **Don't leave hospice care to chance.**

We want to shine a spotlight on our brilliant hospices, and their amazing staff, by telling their stories, hearing their voices, campaigning to policymakers, and harnessing the collective power of the hospice sector.

We also want to speak up about the injustices they face, and make change.

The amount of government funding varies wildly from hospice to hospice, meaning the amount hospices receive can be left to the luck of the draw.

A broken funding model and rising costs means many hospices are reducing services, so the chance of care being available is shrinking in many areas.

Hospice UK Accounts

- Facebook: [@HospiceUK](#)
- Instagram: [@Hospice_Uk](#)
- LinkedIn: [Hospice UK](#)
- Bluesky: [hospiceuk.bsky.social](#)

Key links

Hospice Care Week landing page:

www.hospiceuk.org/our-campaigns/hospice-care-week

Hospice UK Linktree (our campaign video will be here from 6 October)

linktr.ee/HospiceUK

Suggested social copy

Before Hospice Care Week

We are so proud to be supporting #HospiceCareWeek from 5 – 11 October!

Hospice care is essential, letting people focus on living, right until the end. But too many people miss out. The amount of government funding varies from hospice to hospice, so the amount they receive can be left to the luck of the draw.

We believe that everyone deserves high-quality hospice care, whoever they are, and wherever they live.

That's why we're joining Hospice UK in saying: don't leave hospice care to chance. Help it to be there for all, for now, and forever.

On launch day

Hospice care eases the physical and emotional pain of death and dying. Letting people focus on living, right until the end.

But nearly 1 in 3 people don't get the care they need at the end of their lives. With government funding varying wildly from hospice to hospice, the financial support they receive – and the care available – can be left to the luck of the draw.

We believe that everyone deserves high-quality hospice care, whoever they are, and wherever they live.

So, while we're celebrating hospices and their brilliant staff this #HospiceCareWeek, we're also pushing for change and joining Hospice UK in saying: don't leave hospice care to chance. Help it to be there, for all, for now, forever.

Actions for during the week

Share our video

On 5 October, Hospice UK will be posting a campaign video that explains how hospice funding works, and why it shouldn't be left to chance.

We would love it if you could share the film across your social channels and networks to inform people of what hospice care is facing and get them excited about making a change.

Share incredible stories of hospice care using our social frames

We've created social media frames for you to use on your channels. Use them to share incredible stories of hospice care provided by your hospice, emphasising that care like this shouldn't be left to chance.

An example post:



Barbara is 81 and lives on a narrowboat. The nurses from Willen at Home support her to stay on her boat and live as well as possible with her symptoms, checking in on her, providing her with medication and support in the heat.

‘They’re just absolutely all very nice, lovely ladies. They come and visit you and talk to you. They’re not in a hurry to go, telling me what’s available.’

This kind of support is vital, but currently it’s left to the luck of the draw, with government funding varying wildly from hospice to hospice.

So, while we’re celebrating hospices and their brilliant staff this #HospiceCareWeek, we’re also pushing for change and joining Hospice UK in saying: don’t leave hospice care to chance. Help it to be there, for all, for now, forever.