

Hospice UK Income Generation Leaders Conference 2026

Presentations

Stewardship at Scale: Using Data, Automation and WhatsApp to Build Personalised Hospice Supporter Journeys that Raise More

Kindly supported by Social Sync

Speakers:

- Stefen Fowler, Growth Manager, Social Sync
- Ben Collins, Chief Operating Officer, Social Sync
- Lee Sumner, Growth Manager, Social Sync

Session 1 - From Fundraiser to Chief Executive: Lessons in growth and development

Speaker:

- **Kevin Clements**, Chief Executive, East Anglia's Children's Hospices

Session 4A - Why you should invest in corporate fundraising now

Speaker:

- **Georgina Oxlade**, Operations Director, Remarkable Partnerships

Session 4B - How to get the most from your retail estate by putting the customer first

Speaker:

- **Andrew Keen**, Director of Retail, Trinity Hospice - Retail Consortium

Session 5A - Building the next generation of fundraising leaders

Speaker:

- **Helena Sharpstone MCIPD**, Director, Sharpstone Skinner

Session 5B - How to support fundraisers with professional grief

Speakers:

- **Lucy Carpenter**, Compassionate Employers Lead, Hospice UK

- **Srinder Singh**, Bereavement Care and Voluntary Services Lead, Sobell & Katharine House Hospices

Session 7 - Turning care into cash: behavioural science for hospice fundraisers

Resources

- [Donor Architecture](#)
- [Helping Supporters Choose](#)
- [Choose Your Emotion](#)
- [Change for good](#)

Speaker:

- **Bernard Ross**, Fundraising Consultant